



# NATIONAL INSTITUTE OF DIGITAL MARKETING

JOIN NO-1 DIGITAL MARKETING IN SOUTH INDIA



## About NIDM

- 100% Placement Assurance
- 170+ Batches Successfully Completed
- 2500+ Students Trained
- 6 Months Students Support
- Highest Rated(4.9\*/5\*)



# Advanced Digital Marketing Course

Top Digital Marketing Training Institute in Bengaluru

- 🎯 Digital Marketing Overview
- 🎯 SEO & SMO
- 🎯 SEM & PPC
- 🎯 Google Analytics
- 🎯 Affiliate Marketing
- 🎯 Content Marketing
- 🎯 Video Marketing
- 🎯 Blogging
- 🎯 Mobile Marketing
- 🎯 ORM
- 🎯 Online Advertising
- 🎯 Lead Generation
- 🎯 Mobile Marketing
- 🎯 Email Marketing
- 🎯 AdSense
- 🎯 Web Designing
- 🎯 Wordpress Cms



## Why NIDM?

NIDM – National Institute of Digital Marketing-Bangalore, Being a Top rated Digital marketing institute in Bangalore, we have trained more than 2500+ professionals conducted 40+ Corporate Trainings in MNC's and 50+ workshops & Seminars throughout India in last 8 years.



## About Course

We have the best Advanced Digital Marketing course designed by Exp. Trainers and Industry experts. Our course covers the entire Adv. Digital Marketing concepts like (SEO+SEM+SOCIAL MEDIA+PPC+HTML+WORDPRESS+ECOMMERCE) taught with the best faculty in the Industry.



## Certification

After successful completion of course we help our students to get certified as well, students will be able to get certified by Google and (NIDM-Natioonal Institute of Digital Marketing), Google Adwords, Google Analytics, NIDM Certification Diploma in social Media from Alison University.



## Batches

Weekdays & Weekend Batches. Weekdays (Mon-Fri). Duration – 2.5 hrs. Weekends (Sat & Sun). Duration 17 weeks. Morning – Afternoon – Evening – Night Batches. We have both Classroom and Online Trainings, Students can choose the mode of teaching.



## Career Opportunities, Course Structure and Pre-Requisites

Digital marketing to create 1.5 lakh jobs within next 2 yrs and there is huge shortage of specialised professionals.

You can work as Digital Marketing Manager, SEO Manager, SEM Specialist and DigitalSales Executive, Social Media, Email Marketing, Web Analytics etc, work as a Freelancer or support your own business.

The salary packages depends on the industry and companies.

## Pre-Requisites:

Students should have fundamental knowledge on MS-Office.

Training Fees is Rs. 35,000/- (Inclusive of taxes.)

Call Us +91 8197-833334

## Take a look of our Previous Batches





## Course outcome

- \* Classroom/Online Trainings.
- \* Live Practical Trainings .
- \* 30+ tools
- \* 100+ Ebooks
- \* 12+ Live Projects
- \* Course materials
- \* Flexible timings
- \* 100% Placement Record
- \* Google Certification
- \* Resume Preparation
- \* 8 Months Student Support.



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## National Institute of Digital Marketing

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